



THE ART AND SCIENCE OF TRANSFORMATION

BUSINESS GROWTH + TURNAROUNDS
PERSONAL TRANSFORMATION
www.neostrategy.in

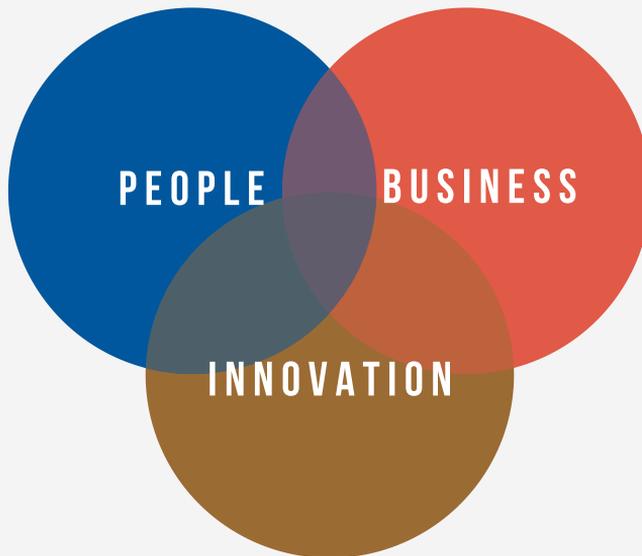


WHAT WE DO

**PROBLEM-SOLVE
TRANSFORM
GROW**

WHO WE HELP

**BUSINESSES
ENTREPRENEURS
EXECUTIVES**



THE PBI APPROACH

We believe that at the heart of every personal or business challenge lie misaligned strengths, a poorly defined vision, counter-productive beliefs and practices, and cognitive biases.

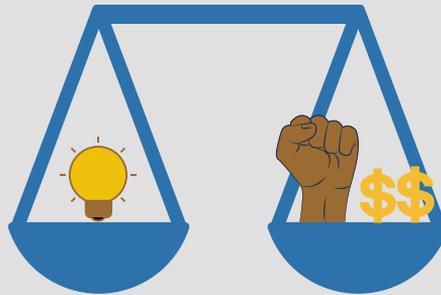
Surmounting the challenge quickly and successfully requires consideration of the interplay of people, with their unique strengths and skill-sets, with the needs of the business or organization. For robust growth, solutions also have to harness the power of innovation.

We have successfully personalized our PBI strategy to deliver exceptional results in clients as varied as CxOs, top IT executives, SME business owners, start-ups, entrepreneurs, bureaucrats and other thought leaders.

HOW WE CAN HELP YOU

*Are you at the peak of your profession?
Do you have a clear vision for the future?
Are you supported with the right team?
Is your business immune to disruption?*

IF YOUR ANSWER IS NO,
ALL YOU MAY NEED TO GROW ARE
SMALL SHIFTS IN YOUR STRATEGY



SCIENCE
BASED
STRATEGY = YEARS
OF EFFORT+
INVESTMENT

PERSONAL TRANSFORMATION

1:1 EXECUTIVE COACHING

Individualized coaching with results-focused vision formulation, strengths maximization, growth analysis and troubleshooting, and access to our full toolkit

GROUP STRENGTHS COACHING

Group coaching with focus on individual strengths maximization and team strengths complementarity

ACE WORKSHOP

Accelerated career enhancement using strengths and the Career Success Quotient (CSQ) framework.

BUSINESS GROWTH + TURNAROUNDS

NEO BUSINESS ACCELERATION

Comprehensive business diagnostics, individual coaching for top brass and group-coaching for teams, regular growth reviews. Focus on business mapping, strengths, effective team-building, efficient processes, innovation-readiness and requirement-based selection from of a full suite of other business services.



BUSINESS TURNAROUNDS

Comprehensive business diagnostics and targeted problem-solving for the quickest results

BUSINESS STRATEGY OFFSITE

Team vision and mission discovery with focus on organizational clarity, communication and cohesion

TEN TO 10X WORKSHOP

Entrepreneurial strengths discovery and Business Success Quotient (BSQ) boosting for SME owners

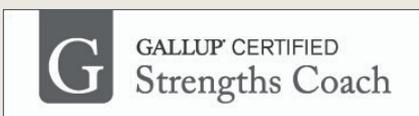


KISHORE YASARAPU FOUNDER AND CEO

NeoStrategy was envisioned and founded by YK, an innovation specialist and futuristic thought leader with 20 years of global experience in the IT industry.

He realized that the same scientific principles and innovation processes that dictated the fast moving IT world could also be applied successfully to people's personal and work lives, and even to businesses far-removed from the tech sphere. With NeoStrategy, he could finally marry his lifelong curiosity into human psychology and the science of performance with his uncanny ability to distill the essence of complex problems and solve them.

He fuels faster breakthroughs with the help of an approach that blends proprietary productivity, and business and innovation tools with the globally adopted Gallup CliftonStrengths framework. In fact, YK is one of only a handful of Gallup certified coaches in India.



OUR ACCOMPLISHMENTS

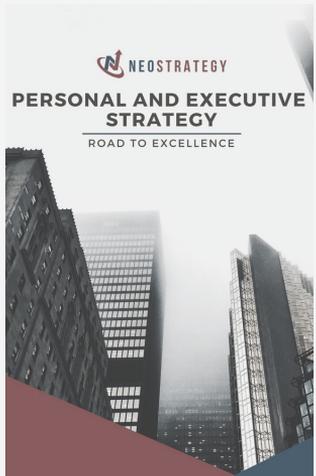
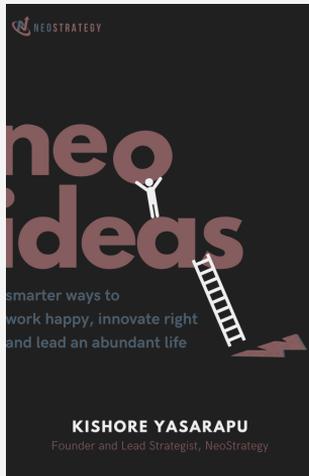
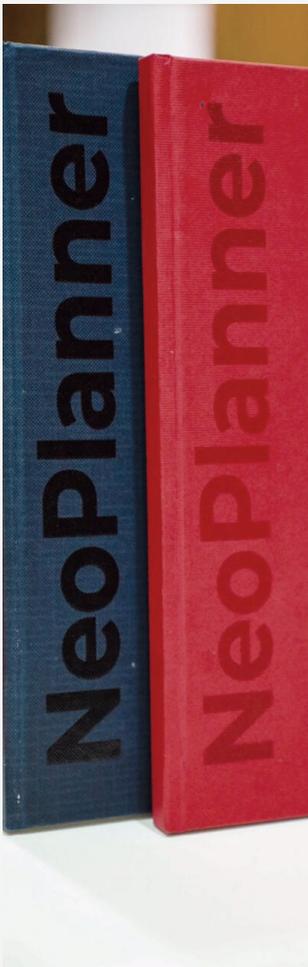
HIGHLIGHTS OF 2019

20+
BUSINESSES GROWN
+ TURNED AROUND

60+
EXECUTIVES AND
LEADERS COACHED

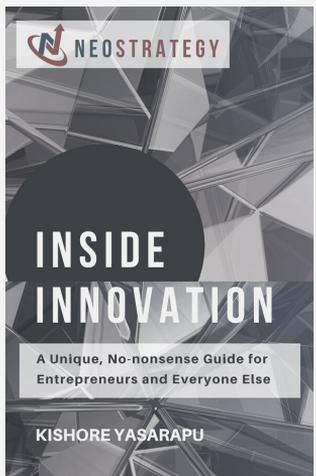
20+
WORKSHOPS AND
STRATEGY OFFSITES

FRAMEWORKS AND IP



Career Success Quotient

	0-5 y	5-10 y	10-15 y	15+
Agency	50	30	10	
	50	30	20	
		30	20	
		10	10	
Work			10	
			10	
ing			10	
			10	
	100	100	100	1



**EXECUTIVES
CLIENTS FROM**



**BUSINESS
CLIENTS**



TESTIMONIALS

"YK has the rare skill-set required to help any small or mid-sized company with growth. With his command of innovation and sales, and his strong grip on business psychology we can easily see 10X growth."

MOHANA VAMSI INDUKURI

CEO, SAVVY IT SOLUTIONS PVT LTD

"Over the duration of my coaching, as I realized that my strengths lay in relationship-building, I started aligning my efforts in that direction and saw significant improvement in my business performance in terms improved cash flows and new business relationships."

venu GOPAL V

SERIAL ENTREPRENEUR

"To say that I've gone through dramatic changes in perspective is an understatement. The way I approach building a business or a team, personal productivity, etc, are completely different from 6 months ago and even if I were to take a ten year sabbatical, these principles would still be imprinted in my head."

SHYAM P

CEO, LAZY FITNESS



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